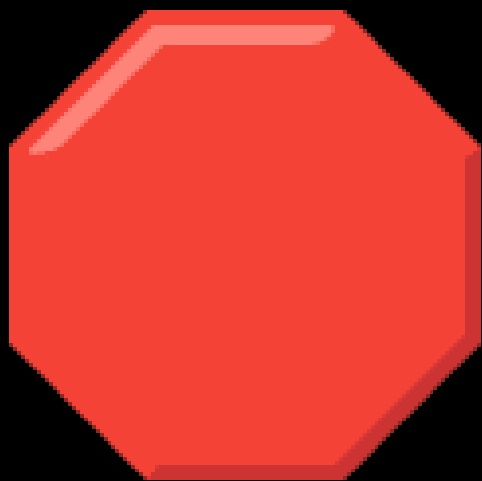


Crowdmapping that works

Ilja Zverev, NextGIS OÜ
FOSS4G Europe 2024



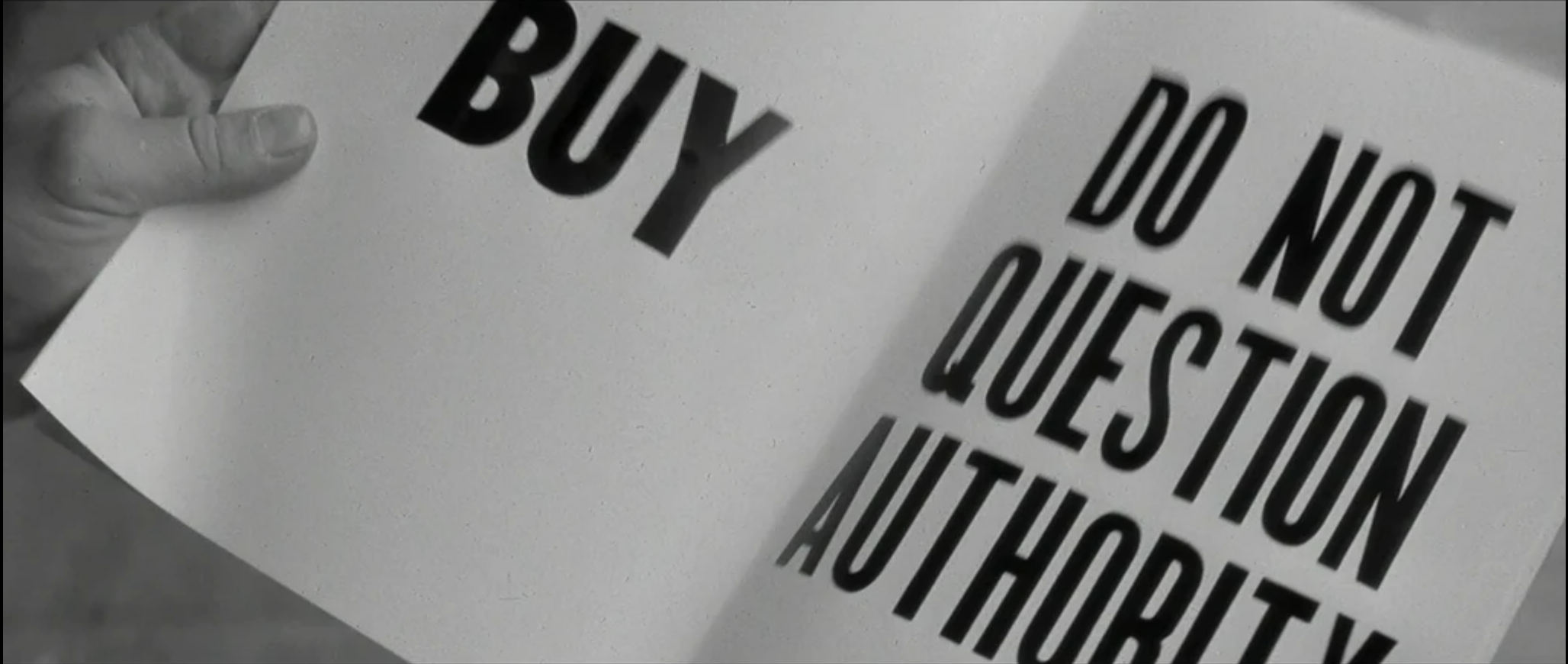






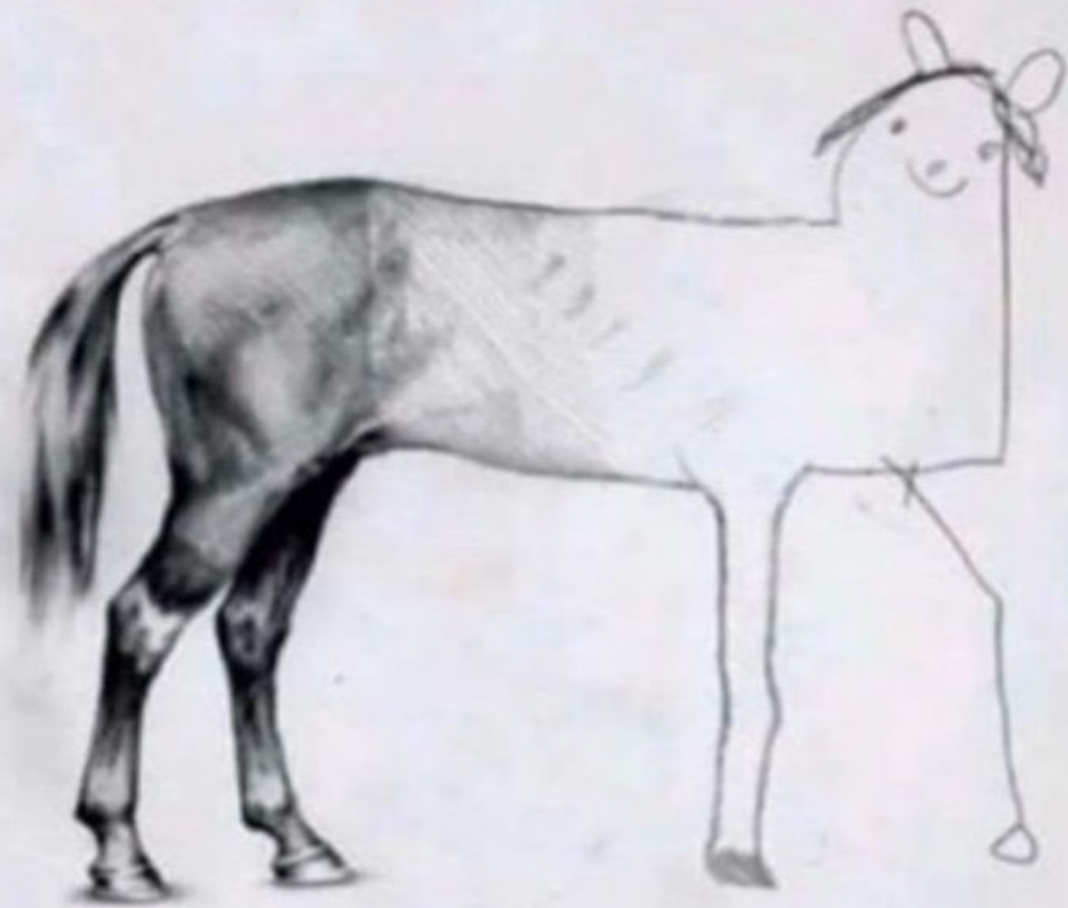
A black and white photograph showing a hand holding a white sign. The sign has the word "BUY" printed in large, bold, black capital letters. The hand is visible on the left side of the frame, gripping the top edge of the sign. The background is dark and out of focus.

BUY

A black and white photograph showing a hand holding a white sign. The sign has the words "DO NOT QUESTION AUTHORITY" printed in large, bold, black capital letters, arranged in three lines. The hand is visible on the left side of the frame, gripping the top edge of the sign. The background is dark and out of focus.

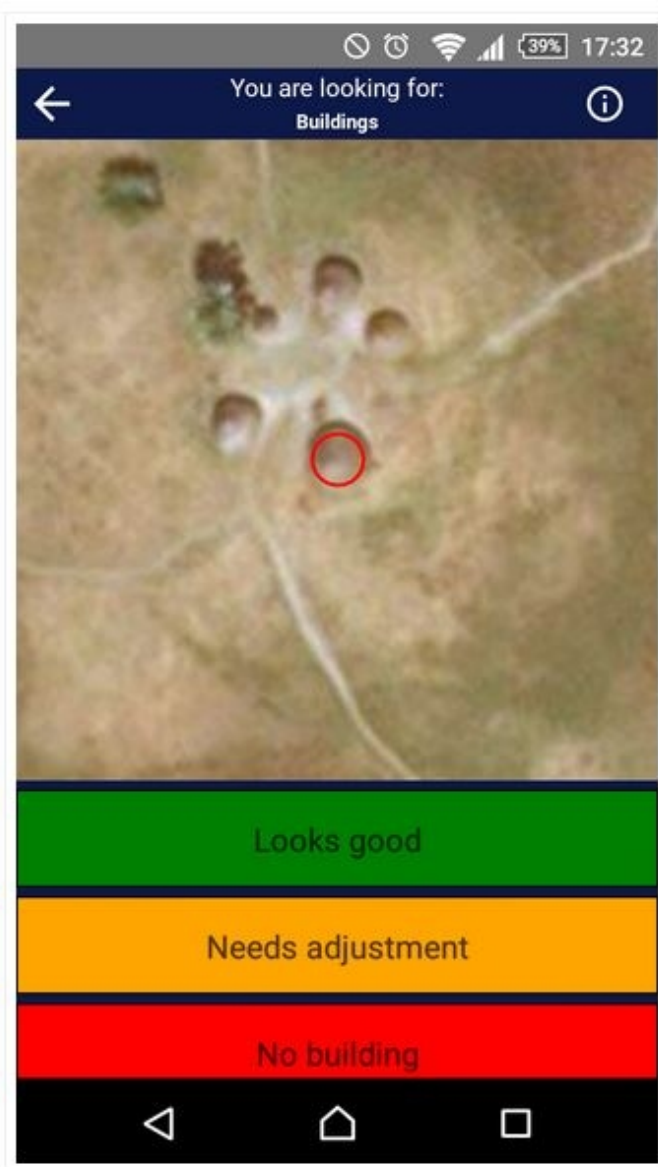
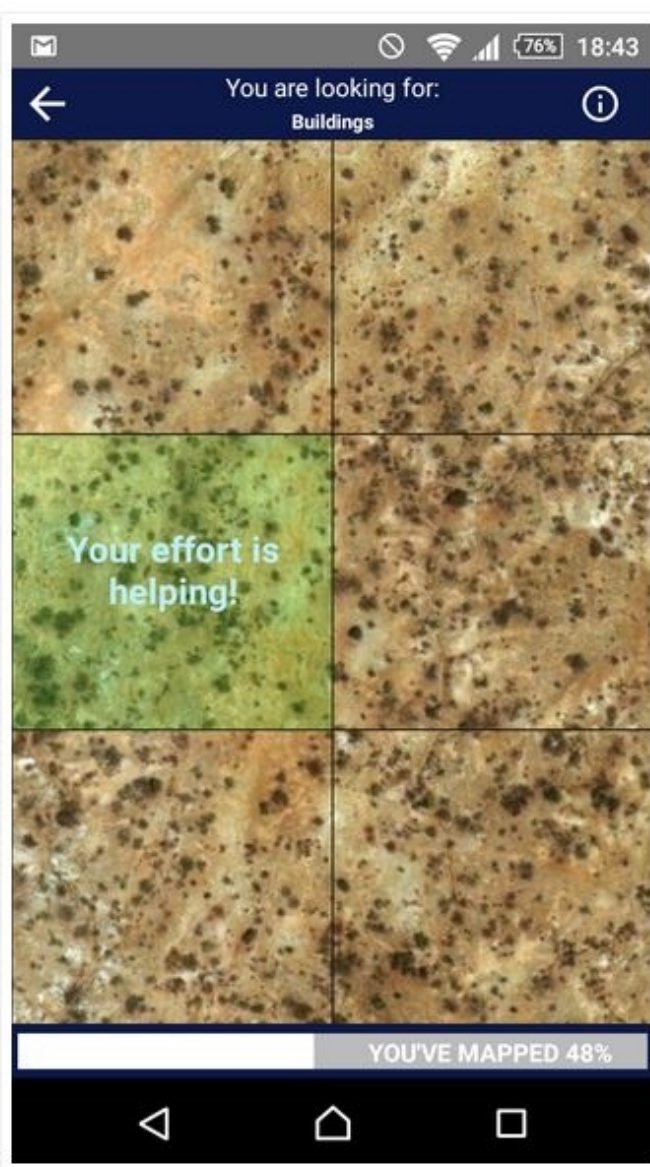
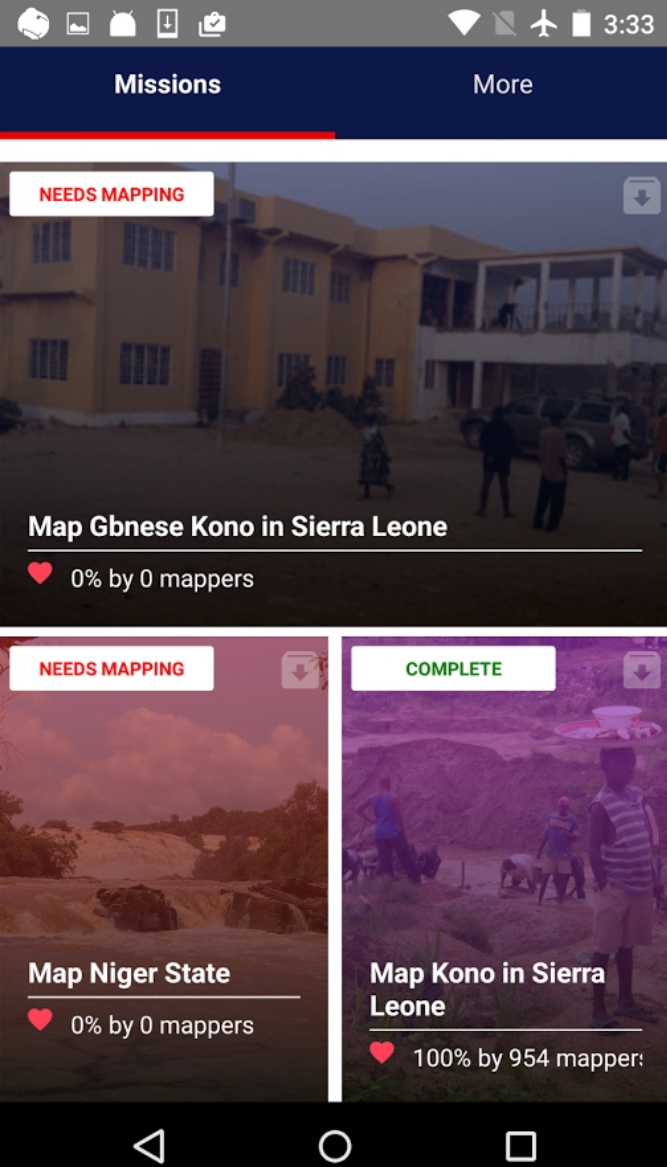
**DO NOT
QUESTION
AUTHORITY**



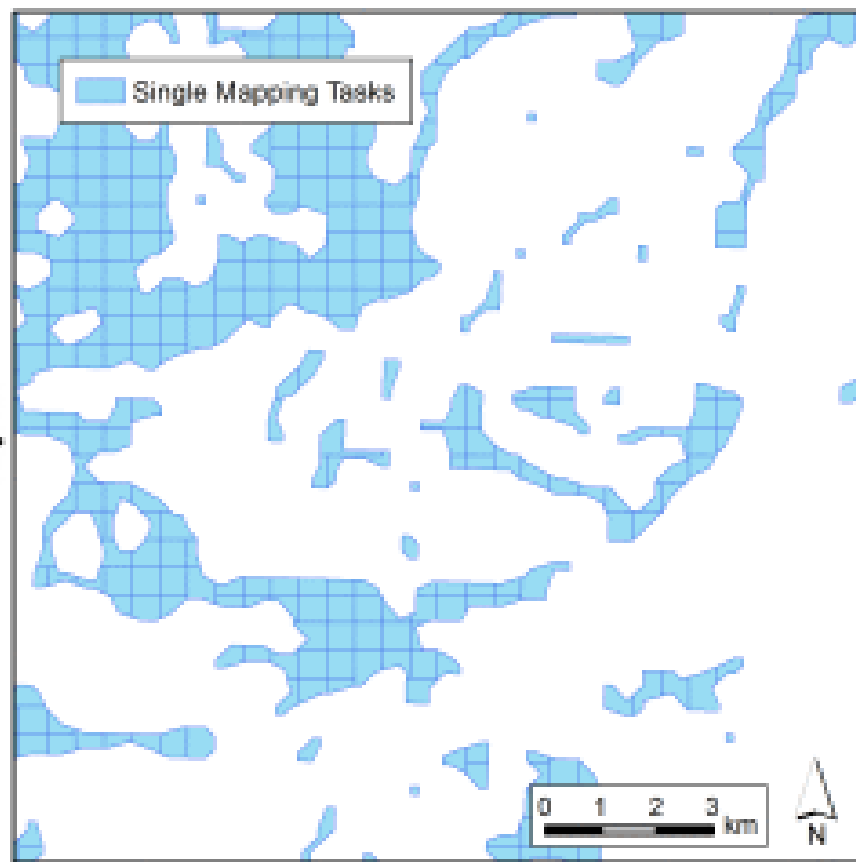
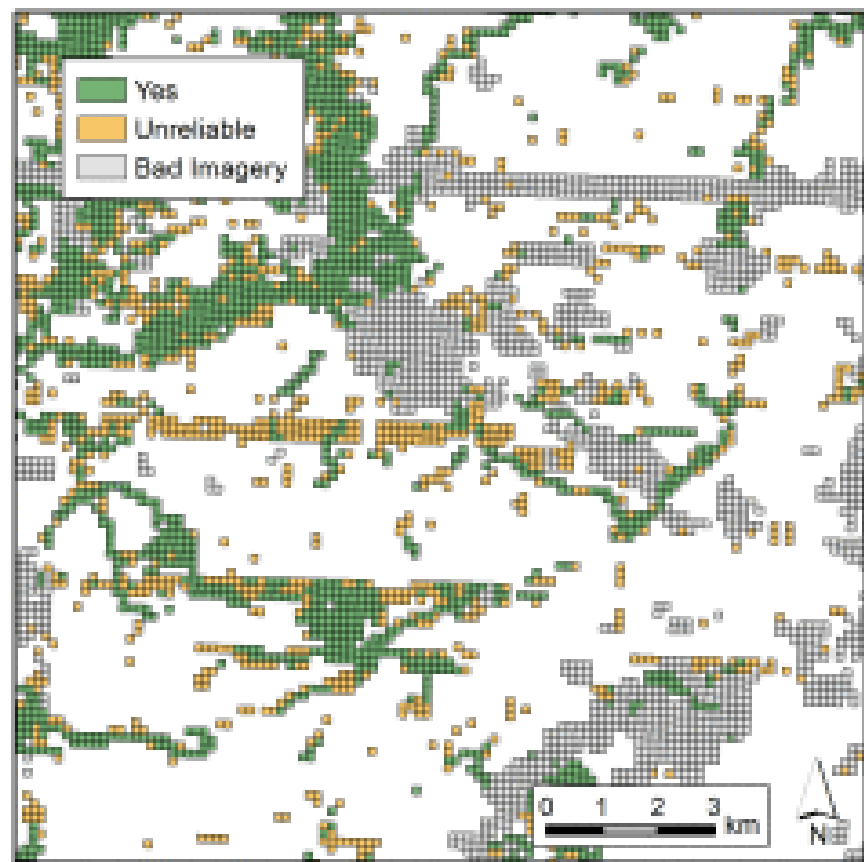


1. Planning





1 → 2 → 3



2. Development



NEXTGIS

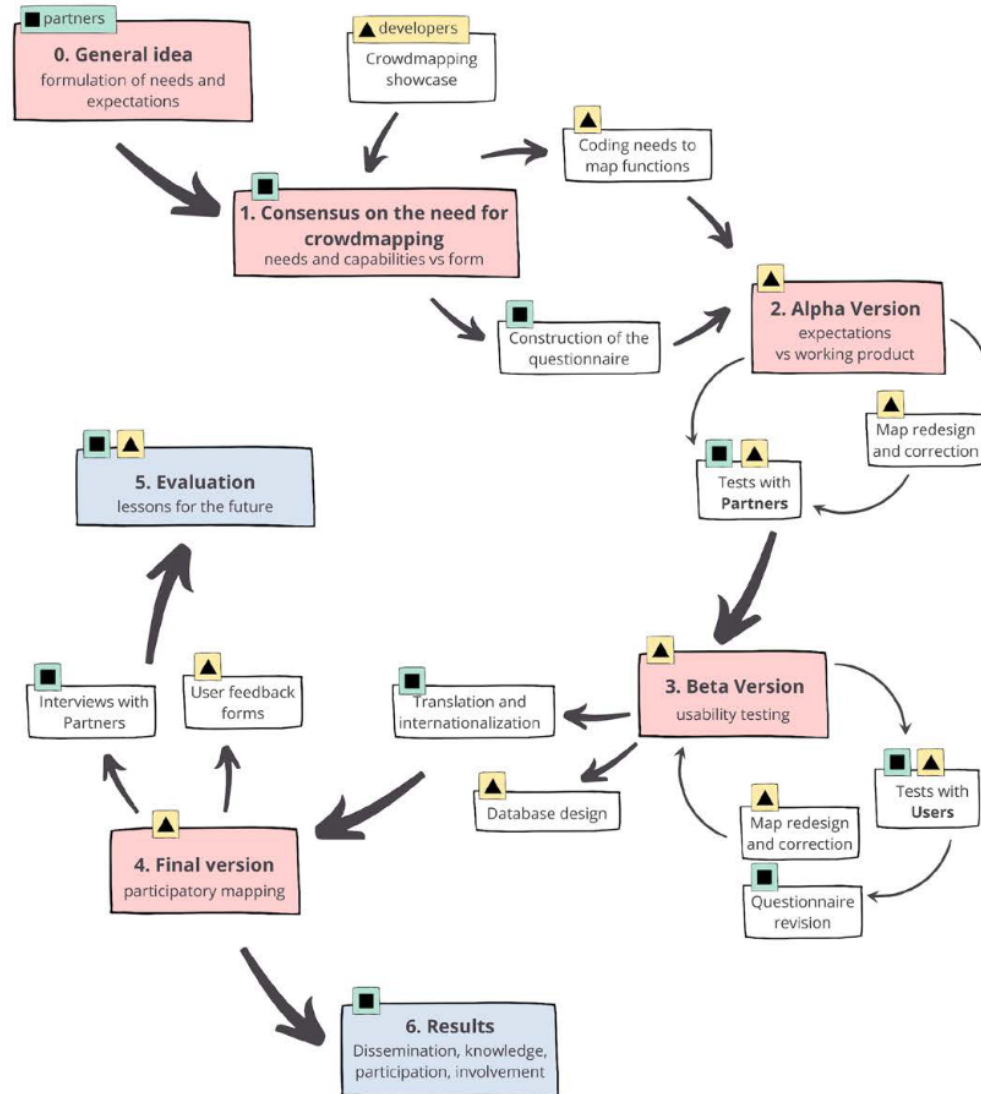
Collector





© ilpost.it Project «Sai che puoi?» by Via Libera

Crowmapping tool - design roadmap



From "Behind the scenes of a crowdmapping tool design and implementation",
Michal Rzeszewski et al., 2024

3. Marketing

ОСКА

ДЕНЬ

с 10.00 до 15.00
ОЛАНТА
20000 р/кг

Продается на даче
Площадь 30 кв. м.
Оборудована на кол. 8 911 807-79-30

Принимается срочные заказы
Печать 20 кв. м.
Удобно на кол. 8 911 807-79-30

УСЛУГИ ЮРИСТА
8 50-91-51

ЮРИСТКА. КАТАРЕЙ
ПРИНИМАЮЩИЕ ЗАКАЗЫ С УТОЧНЕНИЕМ

НАРКОТИКИ
КАК ОСТАВИТЬ НАС
КАК НЕ ПОПАСТЬ НА НАС
КАК НЕ ПОПАСТЬ НА НАС

ФОТОПЕЧАТ
Больше

РЕБУЕТСЯ

Аэро Арт
НЕРУКОМАТЫЕ
ПЕЧАТЫ
ДИЗАЙН

КУПЛЮ
ДАЧНЫЙ УЧАСТОК
в области от 6 соток

СК «ЮБИЛЕЙ»
КАРАТЭ
КЛУБ ЮБИЛЕЙСКИЙ

Вольфи
Ремонт дач
и дачных участков

СК «ЮБИЛЕЙ»
КАРАТЭ
КЛУБ ЮБИЛЕЙСКИЙ

РЕМОНТ
МЕЖПАНЕЛЬНЫХ ШВОВ
И ДРУГИЕ РАБОТЫ

СОТРУДНИКИ

СОТРУДНИКИ

СК «ЮБИЛЕЙ»
КАРАТЭ
КЛУБ ЮБИЛЕЙСКИЙ

РЕПЕТИТОРСТВО

мрамор 18.00
АБЯНТЕ

СОТРУДНИКИ

СОТРУДНИКИ

РЕМОНТ
МЕЖПАНЕЛЬНЫХ ШВОВ

ТРЕБУЮТСЯ СОТРУДНИКИ
ДЛЯ РАБОТЫ В ОФИСЕ

WHY



Missing Maps

Putting the World's Vulnerable People on the Map



Missing Map

NOT YOU

Putting t

the Map



Del Mar, CA

Photo: www.pedbikeimages.org - Andy Hamilton

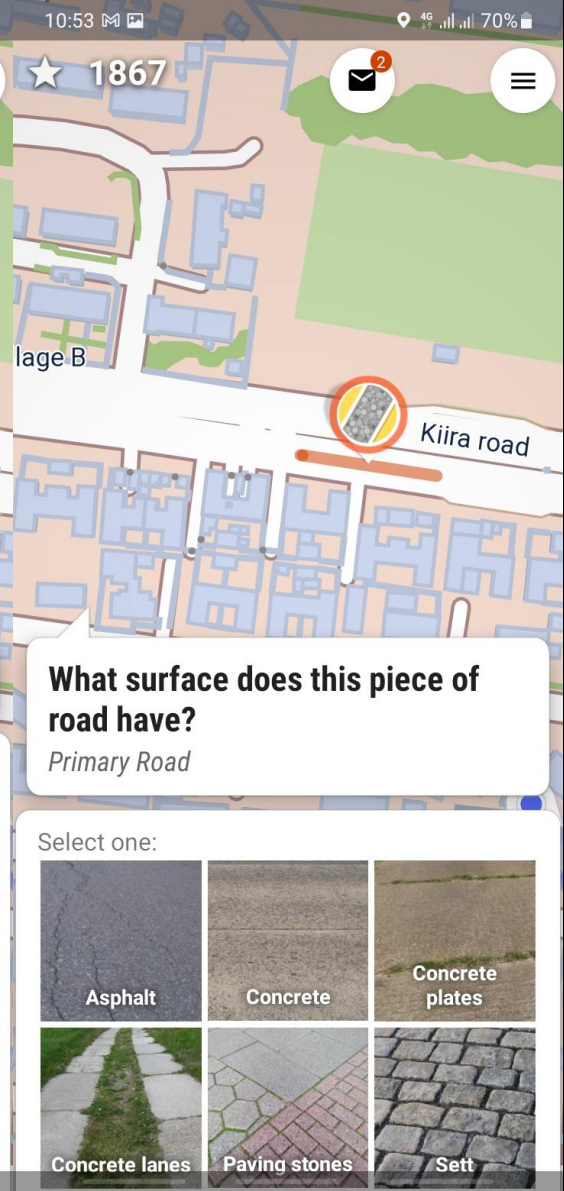
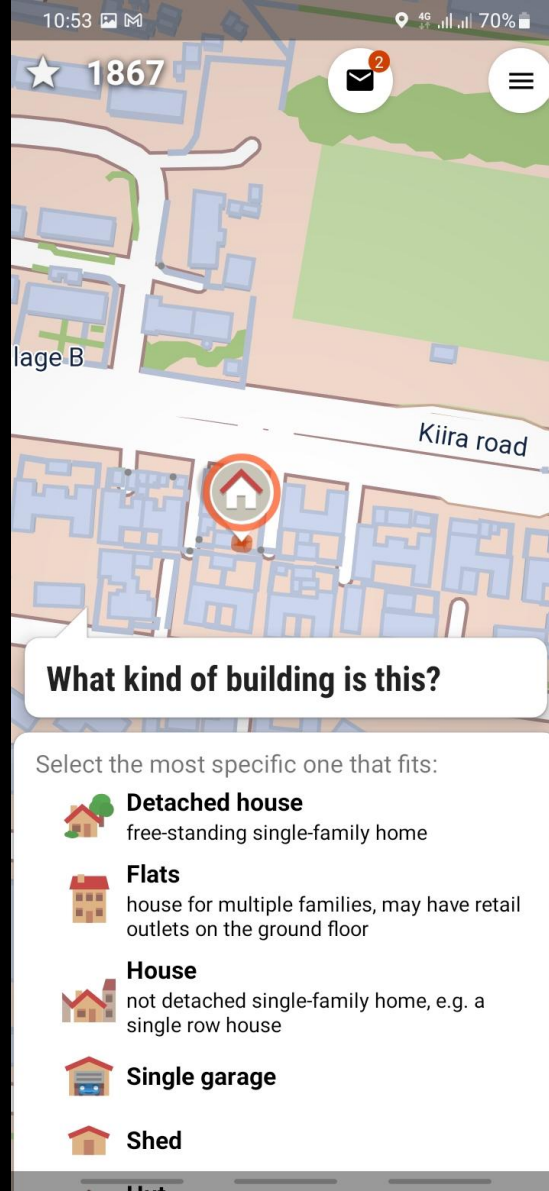
Õismäe tee 56



4. Engagement



Street Complete



3:02

5G 88%



Surveyor

You solved 10 quests! Keep going to unlock more achievements that contain links to OSM and other map-related apps and projects!

Unlocked link:



OpenStreetMap Wiki

The wiki is your starting point to everything related OpenStreetMap

1:29

Mi perfil

POR TIPO DE PREGUNTA POR PAÍS



¿Cuál es el límite de altura debajo del puente?

★ 85

[DOCUMENTACIÓN](#)



Rank in New Zealand



Global rank



Days active



Achievement levels

Last 7 days ★ 686

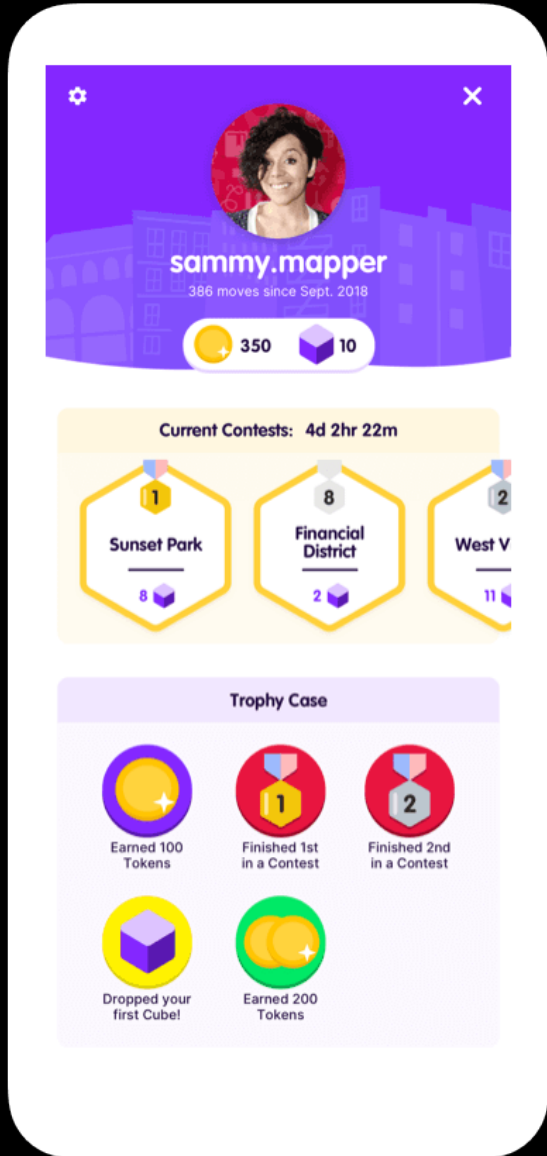
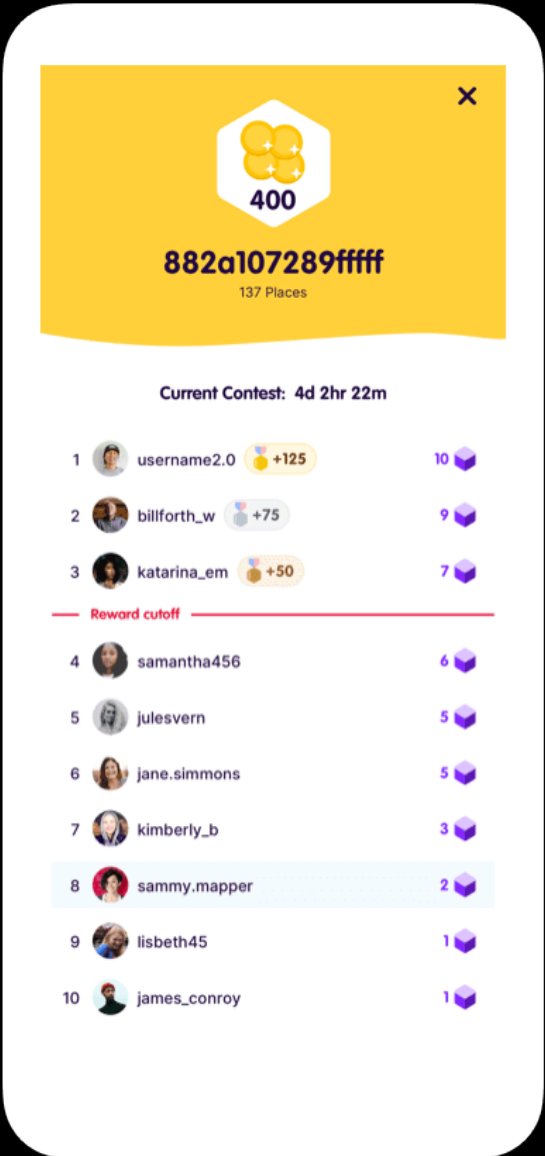
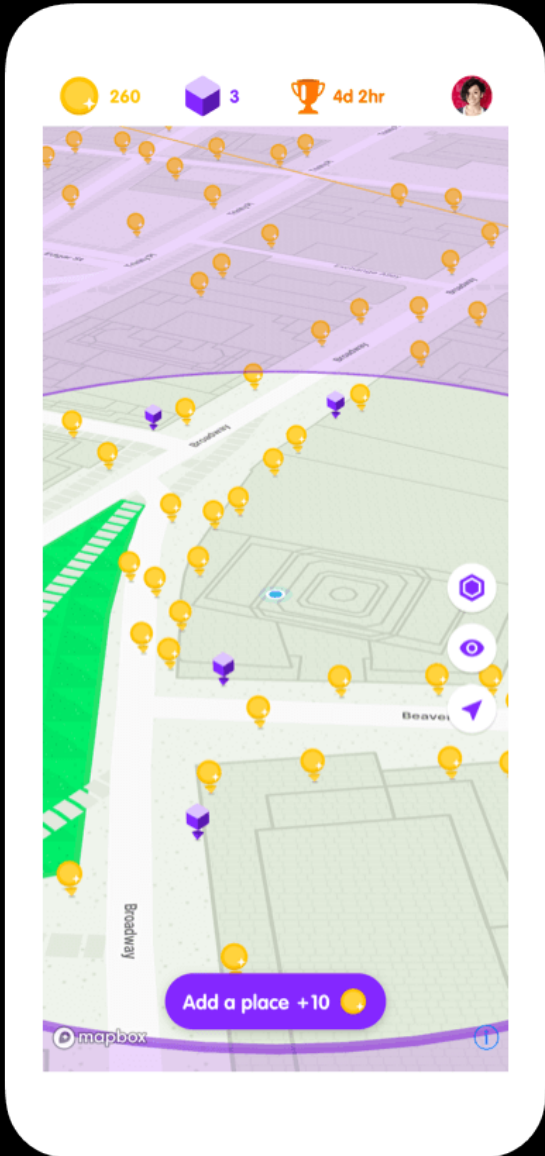


Rank in New Zealand



Global rank

StreetCred



5. Closure

Rookie Team

People who pioneered the marking of public maps and made great contributions to the development of



Anton Khatuntsev

22 years old, this summer I defended my diploma at Voronezh State University of Engineering Technologies

1st PLACE



Nikita Kleer

Second-year student from Omsk, studying to become a system administrator

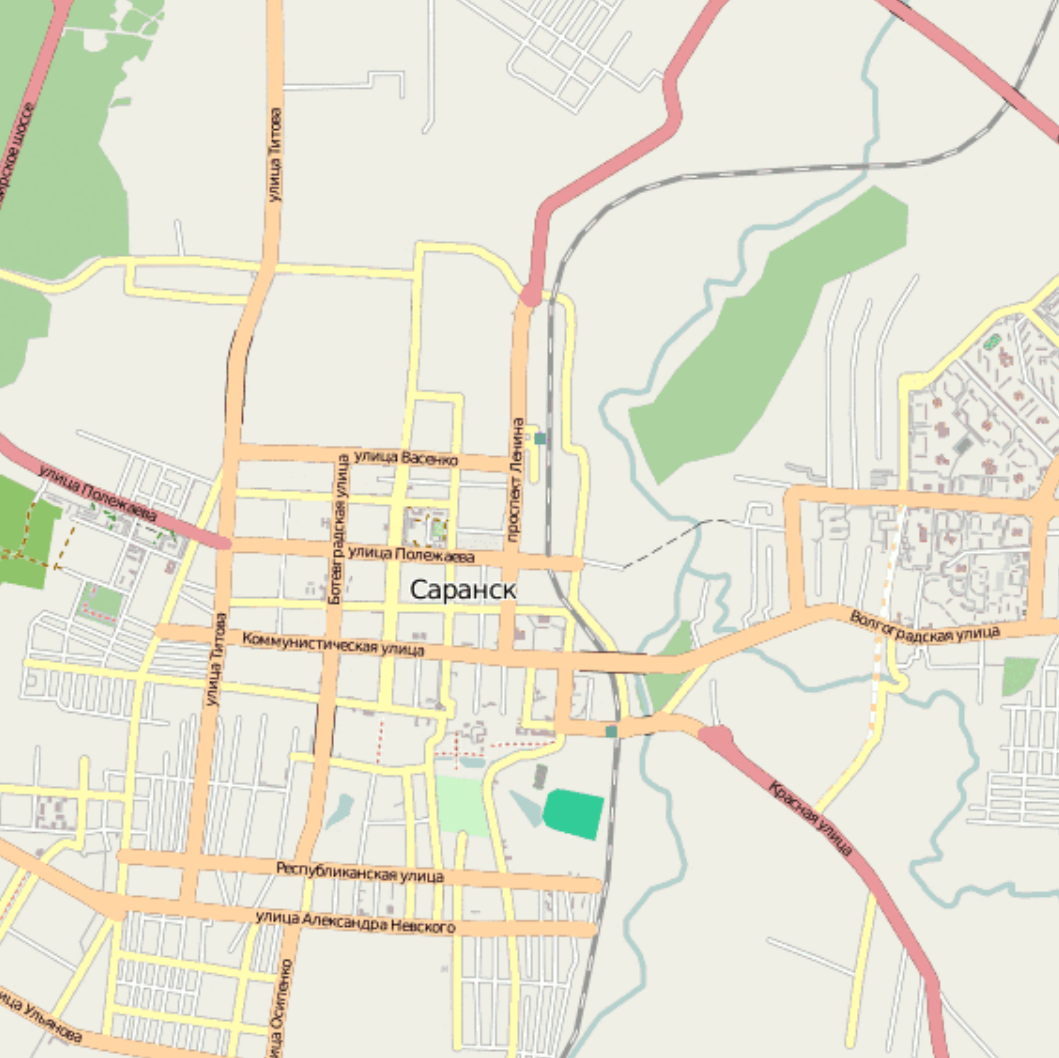
II PLACE



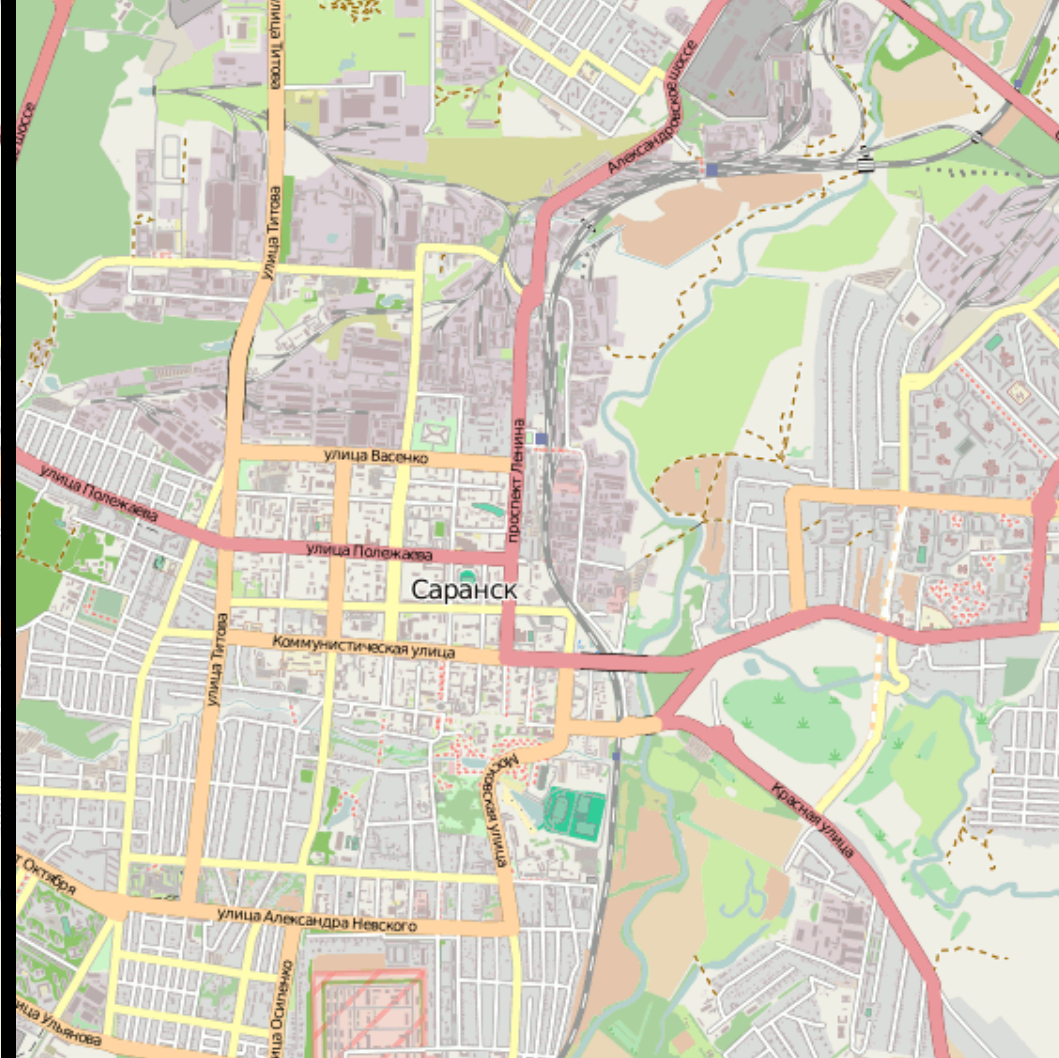
Konstantin Karpov

38 years. Works in the maintenance department of fiber optic lines in Krasnoyarsk

III PLACE



Friday



Sunday



The Algorithm

1. Plan
2. Develop
3. Market
4. Engage
5. Deliver



Thank you!

Ilja Zverev, NextGIS OÜ
FOSS4G Europe 2024